

Year-end 2020 Smith Mountain Lake Real Estate Sales Summary

December 31, 2020

Most people are very glad to see the tumultuous year of 2020 finally end! Through the many COVID related issues/hardships, unseasonal heavy rains with occasional flooding and a divisive election season, one beacon of optimism was our local real estate market. None of the issues above seemed to dampen the interest in SML Real Estate! 2020 was the best overall real estate sales year in recorded SML history! The robust sales and high demand reduced inventories of waterfront homes, condos and townhouses to very low levels. Local road and boat traffic remained high throughout the fall season resulting in increases for some area business' volume. It is a wonderful time to be a SML Seller! Due to very low inventories, it can be a somewhat stressful and challenging time for Buyers as quick sales with multiple offers have become routine! With continued high demand and record low mortgage interest rates, new competitively priced listings are selling in days or weeks. Below are some year-end 2020 highlights:

- Overall sales volume for all categories combined was the highest since 2000
- Waterfront home and condo/townhouse sales volumes were the highest in recorded history
- Waterfront lot sales volume surged during the 2nd half of 2020 possibly due to low waterfront home availability
- 2020 Waterfront home prices exceeded 2019 prices by almost 19%
- Waterfront home and condo/townhouses inventories dropped well below a one month supply

431 waterfront homes sold during 2020 compared to 291 for 2019. Average 2020 sales price for waterfront homes was \$717,587. Higher average sales price was partially due to over sixty-five \$1,000,000 + waterfront homes sold in 2020. We ended 2020 with only 41 waterfront homes listed at an average price of \$1,351,992. Condo/townhouse sales volume ended 2020 with 222 units sold, highest volume in recorded history. Condo/Townhouse year-end inventory dropped to below 10 units on the market. Sales of water access homes have continued at a strong pace throughout 2020 with very low inventories. Waterfront lots sales volume increased significantly the second half of 2020 with the highest sales since 2005 but prices remain well below record highs.

2020 Franklin County tax reassessments were finalized near year-end and assessments increased on average ~6%. The new assessments became effective for 2020 property taxes. Our leading indicator for waterfront home sale prices versus tax assessments indicates homes sold on average 17.3% above the current tax assessments. These results indicate that waterfront home values probably increased at least 10-15% during 2020. Due to the recent changes in demand and value of SML properties, TeamFansler would be happy to provide a free, no-obligation market analysis to any owner who is considering the sale a waterfront property in the near future.

Everyone continues to adjust to the "new normal" in our world but be assured that TeamFansler will always take necessary precautions using guidelines to ensure every client's safety. We appreciate your support as we continue to focus on meeting client needs with unmatched service and knowledge of Smith Mountain Lake real estate while providing attention to every detail. We look forward to working with you in the future!

Tom Fansler, REALTOR, ABR, GRI Eric Fansler, REALTOR, GRI

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Berkshire Hathaway HomeServices

Smith Mountain Lake Real Estate

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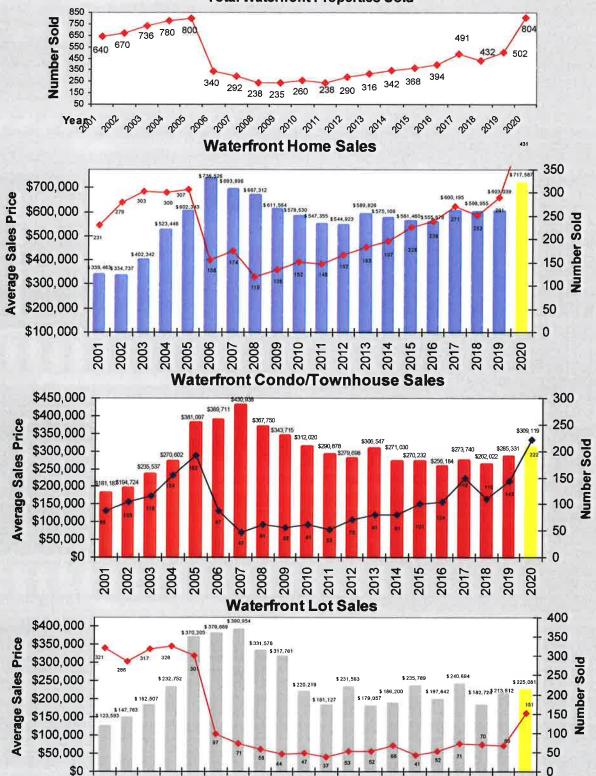
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Smith Mountain Lake Real Estate Data

Prepared by **TEAMFANSLER.com**

December 31, 2020
Total Waterfront Properties Sold



Prepared by Tom and Eric Fansier of Berkshire Hathaway HomeServices Smith Mountain Lake Real Estate on 12/31/20.

Authors do not Warrant the Accuracy of the Data Analysis Presented

2016

2009

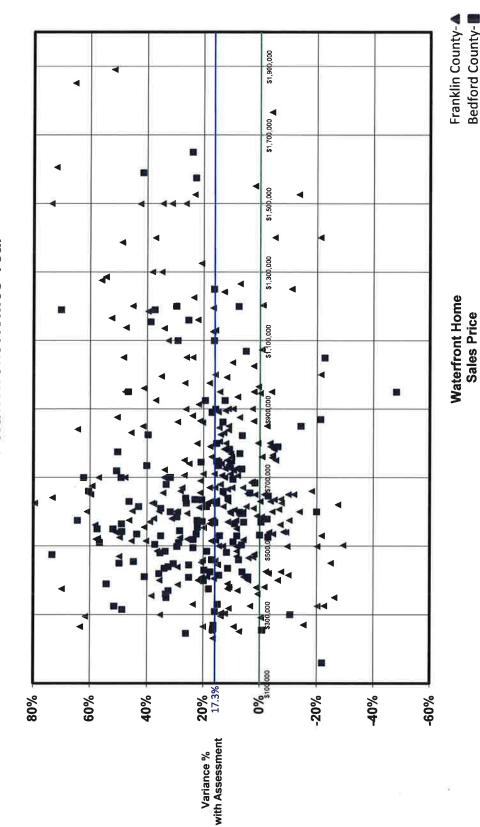
2007

2005

2003

2004

Variance in Bedford and Franklin Counties Sale Price vs Tax Assessed Value 2020 Waterfront Homes Year



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Waterfront Single Family Homes Inventory and Sales Analysis Franklin, Bedford and Pittsylvania Counties December 31, 2020

<u>Year</u>	Average Sales Price	Number Sold	Sold/Listing Price
2020	\$717,587	431	97%
2019	\$603,039	291	95%
2018	\$598,955	252	95%
2017	\$600,195	271	95%
2016	\$555,678	238	94%
2015	\$561,460	226	93%
2014	\$575,106	197	94%
2013	\$589,826	183	94%
2012	\$546,270	167	93%
2011	\$556,208	148	92%
2010	\$591,458	152	93%
2009	\$606,947	135	92%
2008	\$663,407	119	92%
2007	\$693,881	174	94%
2006	\$747,809	156	96%
2005	\$607,248	307	97%
2004	\$527,809	300	97%
2003	\$400,851	303	97%
2002	\$335,786	279	96%
2001	\$340,125	231	97%
Total Active Single F	amily Homes Currently I	isted	41
Avg. List Price \$1,351		Disteu	71
Sold IVQ 2020			118
Sold IIIQ 2020			173
Sold IIQ 2020			86
Sold IQ 2020			54
Sold IVQ 2019			70
Current Pending			31
		7 (201 2) 121	
0-\$500k Priced Single	6		
Sold IVQ 2020			22
Sold IIIQ 2020			39
Sold IIQ 2020			27
Sold IQ 2020			18
Sold IVQ 2019			25
Current Pending			4
\$501-\$800 Priced Sing	gle Family Homes Curre	ntly Listed	11
Sold IVQ 2020			57
Sold IIIQ 2020			82
Sold IIQ 2020			38
Sold IQ 2020			26
Sold IVQ 2019			32
Current Pending			16
\$801k-\$8 Million Pric	24		
Sold IVQ 2020	40		
Sold IIIQ 2020			51
Sold IIQ 2020			21
Sold IQ 2020			10
Sold IVQ 2019			13
Current Pending			11

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Waterfront Condo and Townhouse Inventory and Sales Analysis Franklin, Bedford and Pittsylvania Counties December 31, 2020

<u>Year</u>	Average Sales Price	Number Sold	Sold/Listing Price
2020	\$309,119	222	97%
2019	\$285,331	142	95%
2018	\$262,022	110	95%
2017	\$273,740	149	95%
2016	\$256,184	104	94%
2015	\$270,232	101	95%
2014	\$271,030	81	94%
2013	\$306,547	81	94%
2012	\$279,698	70	91%
2011	\$290,878	53	92%
2010	\$312,020	61	92%
2009	\$343,715	56	92%
2008	\$367,750	61	93%
2007	\$430,938	47	97%
2006	\$389,097	87	98%
2005	\$381,097	192	100%
2004	\$270,602	154	100%
2003	\$235,537	116	99%
2002	\$194,724	105	98%
2001	\$181,187	88	98%
	and Townhouses Current	tly Listed	9
Avg. List Price \$748,65	56 @ 249 I DOM		
Sold IVQ 2020			42
Sold IIIQ 2020			102
Sold IIQ 2020			47
Sold IQ 2020			31
Sold IVQ 2019			36
Current Pending			8
0-\$250k Priced Condo	1		
Sold IVQ 2020			11
Sold IIIQ 2020			50
Sold IIQ 2020			18
Sold IQ 2020			9
Sold IVQ 2019			12
Current Pending			4
\$251-\$400 Priced Con-	dos and Townhouses Cu	rrently Listed	1
Sold IVQ 2020			14
Sold IIIQ 2020			32
Sold IIQ 2020			22
Sold IQ 2020			17
Sold IVQ 2019			16
Current Pending	3		
\$401k+ Priced Condos	7		
Sold IVQ 2020			17
Sold IIIQ 2020			21
Sold IIQ 2020			6
Sold IQ 2020			5
Sold IVQ 2019			8
Current Pending	9		1

Prepared by Tom & Eric Fansler of Berkshire Hathaway HomeServices Smith Mountain Lake Real Estate on 12/31/20.

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Waterfront Lots Inventory and Sales Analysis Franklin, Bedford and Pittsylvania Counties December 31, 2020

Year	Average Sales Price	Number Sold	Sold/Listing Price
2020	\$225,081	151	91%
2019	\$213,512	68	88%
2018	\$182,724	7 0	89%
2017	\$240,694	7 1	85%
2016	\$197,642	52	87%
2015	\$235,789	41	90%
2014	\$190,597	64	83%
2013	\$179,057	52	86%
2012	\$231,563	53	85%
2011	\$181,127	37	83%
2010	\$220,219	47	82%
2009	\$317,761	44	89%
2008	\$331,576	58	83%
2007	\$390,954	71	91%
2006	\$379,669	97	93%
2005	\$370,205	301	95%
2004	\$232,752	326	96%
2003	\$182,507	317	96%
2002	\$147,763	286	94%
2001	\$123,593	321	88%
Total Active Lots Cur			152
Avg. List Price \$229,08	84 @ 835 TDOM		
Sold IVQ 2020			65
Sold IIIQ 2020			48
Sold IIQ 2020			22
Sold IQ 2020			16
Sold IVQ 2019			18
Current Pending			34
0-\$200k Priced Lots C	85		
Sold IVQ 2020			29
Sold IIIQ 2020			19
Sold IIQ 2020			10
Sold IQ 2020			5
Sold IVQ 2019			13
Current Pending			19
\$201-\$400 Priced Lots	56		
Sold IVQ 2020			24
Sold IIIQ 2020			23
Sold IIQ 2020			10
Sold IQ 2020			10
Sold IVQ 2019			2
Current Pending			13
\$401k-\$2 Million Price	11		
Sold IVQ 2020	6		
Sold IIIQ 2020			5
Sold IIQ 2020			2
Sold IQ 2020			1
Sold IVQ 2019			2
Current Pending			2

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Water Access Single Family Inventory and Sales Analysis Franklin, Bedford and Pittsylvania Counties December 31, 2020

<u>Year</u>	Average Sales Price	Number Sold	Sold/Listing Price
2020	\$307,198	126	98%
2019	\$270,441	92	96%
2018	\$275,746	69	97%
2017	\$235,770	91	96%
2016	\$229,742	84	95%
2015	\$219,126	74	95%
2014	\$190,597	64	<mark>83%</mark>
2013	\$179,057	52	86%
2012	\$231,563	53	85%
2011	\$181,127	37	83%
Total Water Access	Single Family Homes Cur	rently Listed	12
Avg. List Price \$366,	617 @ 110 TDOM	rentry Disteu	12
Sold IVQ 2020			36
Sold IIIQ 2020			43
Sold IIQ 2020			27
Sold IQ 2020			20
Sold IVQ 2019			15
Sold IIIQ 2019			30
Sold IIQ 2019			26
Sold IQ 2019			21
Sold IVQ 2018			14
Sold IIIQ 2018			19
Sold IIQ 2018			27
Sold IQ 2018			9
Sold IVQ 2017			21
Sold IIIQ 2017			29
Sold IIQ 2017			23
Sold IQ 2017			18
Sold IVQ 2016			24
Sold IIIQ 2016			25
Sold IIQ 2016			20
Sold IQ 2016			15
Sold IV 2015			19
Sold IIIQ 2015			23
Sold IIQ 2015			19
Sold IQ 2015			13
Sold IVQ 2014			17
Sold IIIQ 2014			21
Sold IIQ 2014			13
Sold IQ 2014			13
Sold IVQ 2013			13
Sold IIIQ 2013			20
Sold IIQ 2013			14
Sold IQ 2013			10
Sold IVQ 2012			12
Sold IIIQ 2012			15
Sold IIQ 2012			15
Sold IQ 2012			13
Currently Pending			13